PANDASTUDIO.TV Co., Ltd.

Company Profile

August 2026

About the Company



The Ultimate Visual Experience for Everyone!

The predecessor of PANDASTUDIO.TV Co., Ltd. consists of
Tokyo Television Center, founded in 1953 (the year TV broadcasting began in Japan) which
has delivered numerous masterpieces to the world, and
Panda Studio, which specializes in live streaming and broadcasting using cutting-edge digital technology.
These two entities with completely different histories and backgrounds
joined forces and established PANDASTUDIO.TV to challenge the new future of the visual media industry.
From small smartphones to giant screens,
we cater to all screen sizes and
create videos and films that ignite passion in the hearts of people worldwide.

Company Overview

Company Name	PANDASTUDIO.TV Co., Ltd.
Headquarters	Postal Code 103-0007 Nihonbashi Hamacho K Bldg., 2-62-6 Nihonbashi Hamacho, Chuo-ku, Tokyo
Capital	100 Million Yen
Representative	Masahiro Nishimura, Representative Director
Establishment	1953 Founded Tokyo Television Center Co., Ltd. (the year television broadcasting began in Japan) October 10, 2010 Opened "Panda Studio" for e-learning and Ustream studio operations February 22, 2016 Established PANDASTUDIO.TV Co., Ltd. to operate the B Studio of Hamacho Studio Co., Ltd. June 1, 2016 Succeeded the businesses of Tokyo Television Center and Hamacho Studio, establishing the Tokyo Television Center Division and Hamacho Studio Division October 1, 2016 Integrated operations of Panda Studio Co., Ltd. and PANDASTUDIO.TV Co., Ltd.
Licenses & Certifications	Secondhand Dealer License: Tokyo Metropolitan Public Safety Commission No. 301051805612 Worker Dispatching Business: 13-309584 / Paid Employment Placement Business: 13-Y-314152
Contact Information	Tel: +81-3-4405-9955 / Email: hamacho@pandastudio.tv
Business Scope	Studio Rental, Filming Equipment Rental, Event Video Live Streaming, and Studio Construction
Affiliates	Kiban Holdings Co., Ltd.

Studios & Business Bases

<Hamacho Studio>
Nihonbashi Hamacho K Bldg., 2-62-6 Nihonbashi Hamacho, Chuo-ku, Tokyo

<Akasaka Studio>
Akasaka Bldg. 6F, 4-13-13 Akasaka, Minato-ku, Tokyo

<Odaiba Studio>
Aqua City Odaiba East 6F, 1-7-1 Daiba, Minato-ku, Tokyo

<Kiba Rental Equipment Warehouse>
1-5-4 Sengoku, Koto-ku, Tokyo

<Sagawa Express X-FRONTIER>
3-2-9 Shinsuna, Koto-ku, Tokyo
X-FRONTIER 5F, 15th Berth

Company History

1953	Opened Tokyo Television Center Co., Ltd.
1978	Spun off the filming division as Hamacho Studio Co., Ltd.
1984	Part of the facilities destroyed by fire
1986	Completed the Shinagawa Real Estate Nihonbashi Hamacho Building (current headquarters)
2010	Opened Panda Studio in Akihabara
2013	Established Panda Studio Co., Ltd.
2015	Opened Komagome Campus
Major Works Handled	TV Program: "Disneyland Series" Official Audio Recording of "Osaka World Expo" TV Program: "Lion no Gokigenyo" <Theatrical Releases> The Fox of Kita-Kitsune (キタキツネ物語) Hippocrates (ヒポクラテスたち) Space Battleship Yamato: The Final Chapter (宇宙戦艦ヤマト・完結編) Castle in the Sky (天空の城ラピュタ) My Neighbor Totoro (となりのトトロ) Kiki's Delivery Service (魔女の宅急便) Princess Mononoke (もののけ姫) Ponyo on the Cliff by the Sea (崖の上のポニョ) Spirited Away (千と千尋の神隠し) Mobile Suit Gundam: Char's Counterattack (逆襲のシャア) Shall We Dance? (Shall we ダンス？) Neon Genesis Evangelion (新世紀エヴァンゲリオン)

2016	Established PANDASTUDIO.TV Co., Ltd. Renovated and reopened Hamacho Studio Launched Panda Studio Rental Opened Osaka Studio Succeeded the businesses of Tokyo Television Center and Hamacho Studio Integrated operations with Panda Studio Co., Ltd.
2017	Opened LED Center, launched LED Vision rental Opened cafe on 1F of Nihonbashi Hamacho K Bldg.
2018	Sold Tokyo Television Center business to IYUNO MEDIA GROUP (Singapore)
2019	Expanded headquarters office at Nihonbashi Hamacho K Bldg.
2020	Relocated rental business base to Kiba, Koto-ku
2021	Opened Ginza 1-chome Studio Opened Ginza Office Opened Akasaka Studio
2022	Opened Odaiba Studio Commenced rental shipping from the next-generation large-scale logistics center X-FRONTIER® (Koto-ku, Tokyo) Rental inventory reached 7,500 types and 60,000 items, Total shipment volume exceeded 500,000 items
2023	Signed business alliance with ACE Media in LED Vision rental business Established Dalian Call Center (China)
2025	Opened showroom on 7F of Hamacho Studio, displaying camera lenses from around the world Began collaboration with LanTuo (iRentals), a leading rental company in China

Masterpieces Handled by Tokyo Television Center (Audio)

PANDA STUDIO

実　績



キングオブエジプト
2016年7月



きかんしゃトーマス
「探せ!謎の海賊船と失われた宝物」
2016年2月



『シーズンズ
2万年の地球旅行』
日本語吹替版
2015年12月



『I Love
スヌーピー』
日本語吹替版
2015年11月



『エベレスト3D』
日本語吹替版
2015年10月



機動戦士ガンダム
THE ORIGIN Ⅱ
哀しみのアルテイシア
2015年9月



『ジュラシック・
ワールド』
日本語吹替版
2015年7月



「きかんしゃトーマス
勇者とソドー島の怪物」
日本語吹替版
2015年2月



『アルプス
天空のシンフォニー』
日本語吹替版
2015年2月



「エクソダス
神と王」
日本語吹替版
2015年1月



宇宙戦艦ヤマト
2199
星巡る方舟
2014年11月



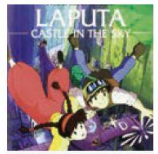
『ヘラクレス』
日本語版
2014年9月



宇宙兄弟#0
2014年8月



エヴァンゲリヲン
新劇場版:Q
2012年11月



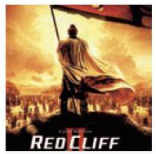
天空の城ラピュタ
英語版
2012年3月



宇宙戦艦ヤマト
復活篇
2009年11月



映画
『ROOKIES-卒業-』
2009年3月



レッドクリフ PartⅡ
ー未来への最終決戦ー
日本語吹替版
2009年2月



劇場版
ゲゲゲの鬼太郎
日本爆裂!!
2008年12月



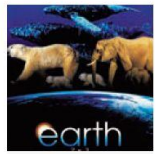
レッドクリフ PartⅠ
日本語吹替版
2008年9月



パンダフルライフ
2008年6月



インディ・ジョーンズ
クリスタル・スカルの王国
日本語吹替版
2008年5月



アース
日本語版
2007年11月



エヴァンゲリヲン
新劇場版:序
2007年7月



ゲド戦記
2006年6月



劇場版
アニメーション
時をかける少女
2006年6月



ハウルの動く城
2004年7月



千と千尋の神隠し
2001年7月



ジャングル大帝
1997年7月



もののけ姫
(ファイナルミックス)
1997年5月



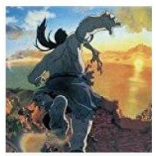
もののけ姫
1997年4月



耳をすませば
1995年5月



紅の豚
1992年5月



走れメロス
1992年5月



おもひで ぽろぽろ
1991年6月



タスマニア物語
1990年6月



魔女の宅急便
(英語版)
1989年11月



となりのトトロ
1988年3月



天空の城ラピュタ
1986年7月



秒速5センチ
メートル
2006年12月

※上記は、https://www.amazon.co.jpでご購入頂けます。

Board of Directors



Masahiro Nishimura
CEO



Chizuko Morishita
Director



Hideki Fujimoto
Outside Director
(RULEBOOK Co., Ltd.)

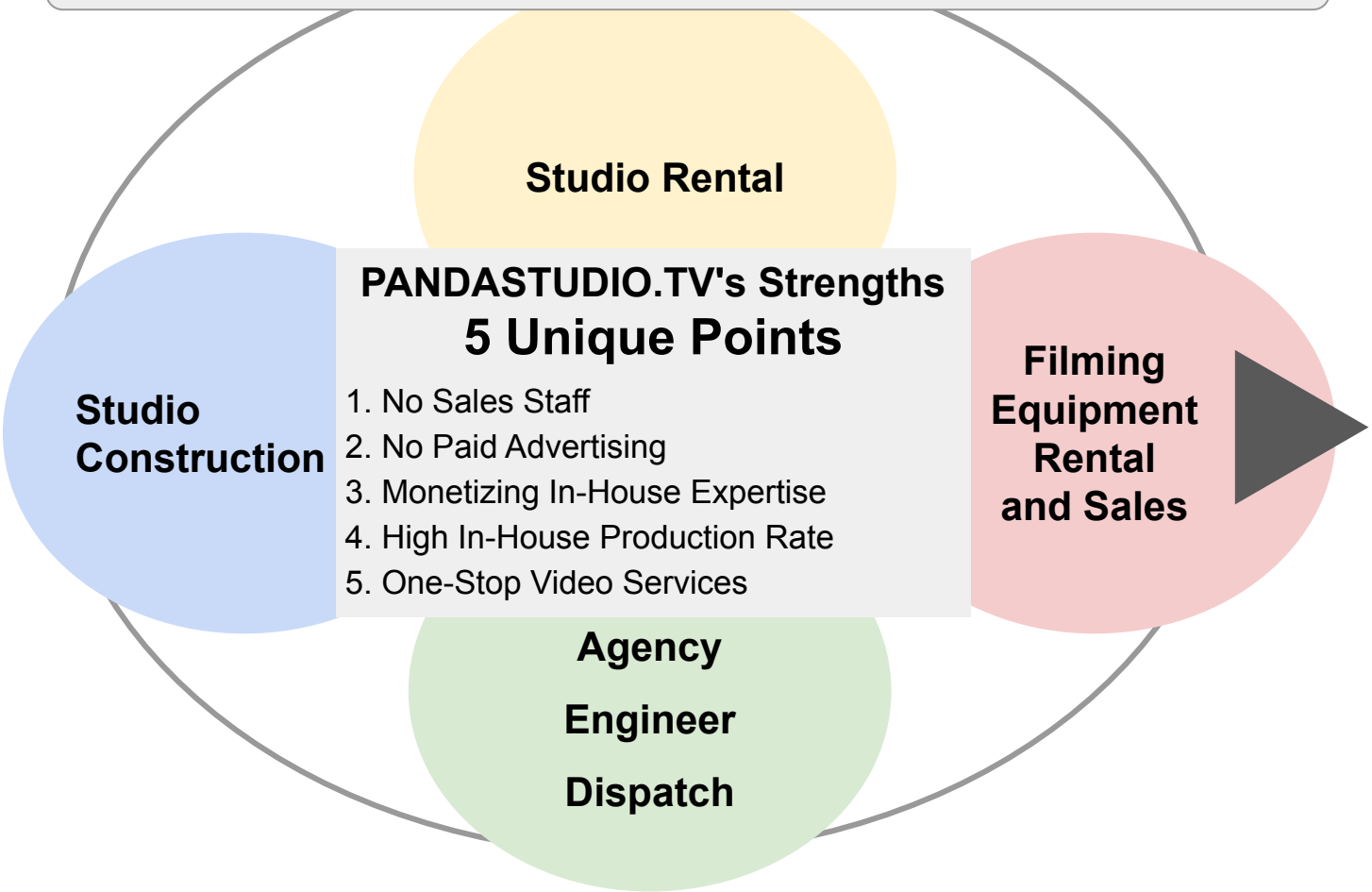


Kayoko Nakajima
Corporate Auditor
(Kayoko Nakajima Tax Accountant Office)

Mariko Sugawara
Legal Advisor
(Ohara Law Office)

Our Business

-- Close collaboration between business divisions maximizes synergy --



Synergy Effects Through Cross-Business Collaboration

- Expanding new business partners and clients
- Retaining and locking in existing clients
- Reducing costs
- Saving time
- Delivering high-quality services at affordable prices
- Sharing know-how and knowledge

Nihonbashi Hamacho K Building: Floor Guide



(st.: Studio)

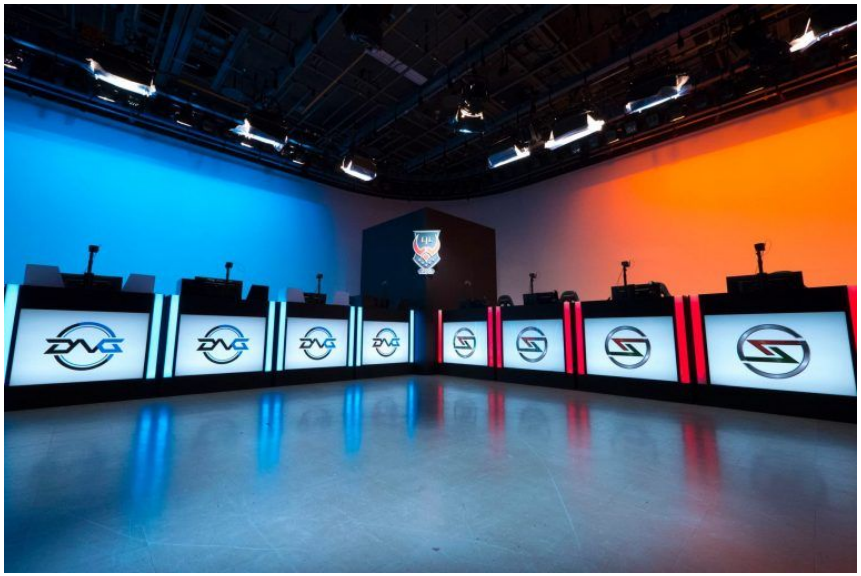
			14							
			13	HQ: Corporate Division Office						
			12							
			11	I st.	J st.	J Sub	Waiting Room A	Waiting Room B	Waiting Room C	Waiting Room D	Waiting Room E
			10							
			9							
			8							
			7	Studio Construction Division Equipment Rental Counter				Rental Studio		Storage
			6	D st.	D Sub	E st.	F st.	F Sub	G st.	Waiting Room	Storage
B st.		Sub	5							
B st.		Waiting Room	4	Rooftop (Materials Storage)					Cargo Gondola	
A st.	Sub	Waiting Room	3							
A st.			2	Entrance Lobby						
A st.	Sub	Waiting Room	1	Entrance Lobby			Restaurant L'Angolo			
C st.			B1	Rental Studio						

Rental Studios, Control Rooms, Waiting Rooms & Common Areas

PANDA STUDIO

Hamacho





Odaiba



Akasaka









Filming Equipment Rental & Sales

PANDA STUDIO

Orders received via our dedicated website

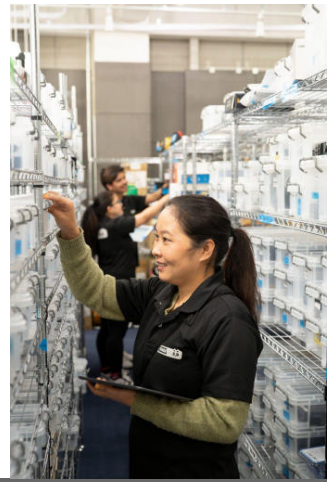


<Japan's Fastest Rental Company>

Tokyo 23 Wards Super Express Delivery ➤➤➤➤➤

Orders accepted until 23:00 ➡ Same-Day Dispatch ➡ Morning Delivery within Tokyo's 23 Wards





Kiba Office (Equipment Warehouse, Inspection, Cleaning, and Maintenance)

X-FRONTIER Logistics Center (Koto-ku, Tokyo)

Shipped from the automated robotic warehouse operated by Sagawa Global Logistics





Hamacho Showroom – Lens Corner

Lens Corner

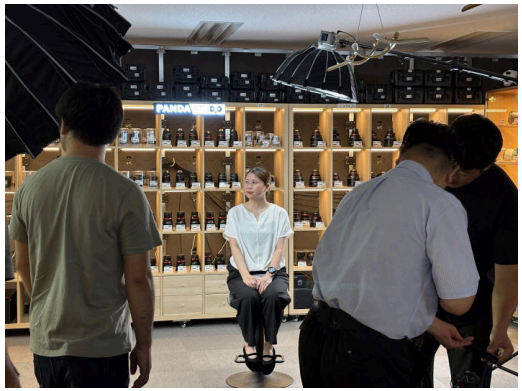




Lens Experience Workshop







Hamacho Showroom – Seminar Space

PANDA STUDIO

Seminars & Workshops





Model Photoshoots

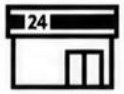




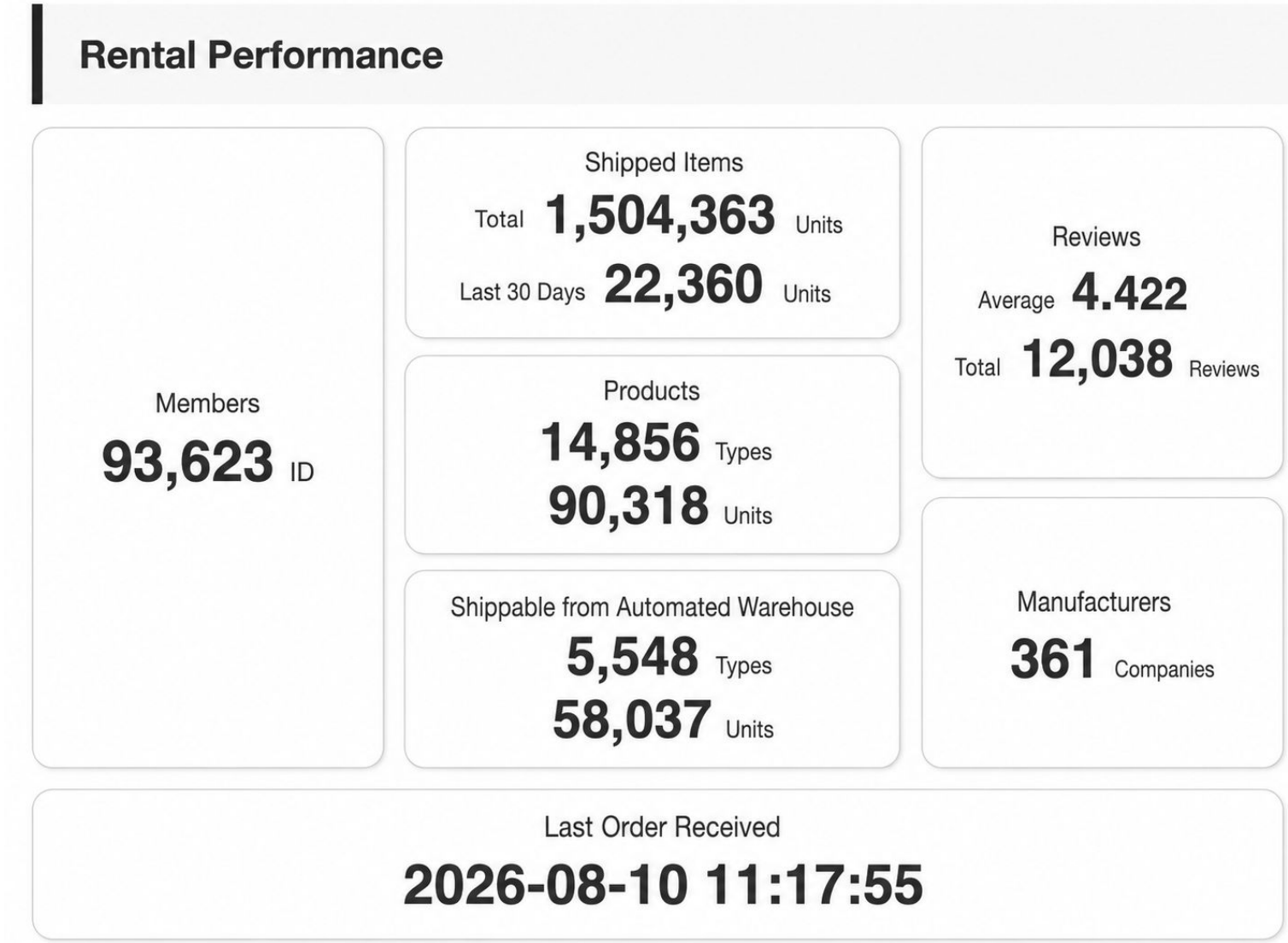


20 Reasons Why Customers Choose Panda Studio Rental

PANDA STUDIO

 **Lowest Price Guarantee** We offer rental products at lower prices than any other website.	 **Free Shipping** Orders over ¥5,500 qualify for free shipping. No store pickup required—ships immediately.	 **Free Same-Day Loan** If you use the product on the day it arrives, the rental fee is free for that day.	 **34% OFF for 3 Days, Half Price for 7+ Days** 34% OFF for rentals of 3 days or more. Half price for 7 days or more.	 **Real-Time Inventory** Check product availability in real time. Online 24/7.
 **Damage Protection (Panda Care)** 10% of the rental fee is charged as coverage, so you're protected against accidental damage.	 **Convenience Store Returns** Return 24 hours a day at any convenience store nationwide. No additional return fees.	 **Large Selection of Latest Equipment** In addition to all Blackmagic Design products, we offer over 65,000 pieces of video equipment.	 **Free Equipment Transport** Free transport for equipment rentals over ¥50,000. Shipping insurance included.	 **Easy via Smartphone** No PC required. Easily register as a member or apply for rentals on your smartphone or tablet.
 **No In-Store Visit Required** Submit documents online. Both individuals and businesses can complete registration online.	 **24-Hour Locker Pickup** Pick up rental items anytime at lockers in stores—available 24 hours a day.	 **Invoice Payment** Corporate customers can apply online and pay by invoice.	 **Multiple Payment Options** Choose from card payments, Amazon Pay, bank transfer (corporate only), and more.	 **Moving Bags** Shipped in convenient carry bags instead of cardboard boxes (excluding some large items).
 **Ships on Weekends and Holidays** Orders placed by 2:00 PM on weekdays and by 2:00 PM on Saturdays, Sundays, and holidays ship the same day.	 **No. 1 in Live Streaming Equipment Inventory** The largest inventory in Japan for live streaming and YouTube Live equipment.	 **Dedicated Pro Advisors** Our professional advisors—active in the field—support your shoots and streams with expert knowledge.	 **Multilingual Support** Support available in English, Chinese, Korean, French, Spanish, Nepali, and more.	 **Toll-Free Dial Support** Contact us for quick assistance and support.

Panda Studio Rental Track Record



https://rental.pandastudio.tv/results/

Current Initiatives and Future Outlook

Camera and Lens Rental for International Visitors to Japan



Through a partnership with Shenzhen Lantuo Technology Development Co., Ltd. (iRentals), China's largest consumer camera-rental company, we launched a full-scale camera and lens rental service for international visitors to Japan on November 1, 2025.
The service gives international visitors easy access to high-quality camera equipment during their stay, enriching their travel experience and helping them preserve memories in exceptional detail.

■Service Features

• Multilingual support: Phone, email, and chat assistance in Chinese, Korean, English, and Japanese, supporting customers from reservation through pickup and return.
• Extensive lineup: DSLRs, mirrorless cameras, popular lenses, and other equipment for travelers and professionals, with multilingual service.
• Convenience first: Delivery to hotels or designated addresses, plus pickup and return at airports and selected convenience stores nationwide.
• Reliable protection: Insurance plans and a support system provide peace of mind in the event of equipment failure.

Shenzhen Lantuo Technology Development Co., Ltd.
Location: Jintian Road, Futian District, Shenzhen, Guangdong, China
Room 09, 28F, Modern International Building, No. 3038
Consumer camera and lens rental business
China's largest consumer rental operator, with more than 8 million registered members.
Headquartered in Shenzhen, it operates branches in Beijing, Shanghai, Hangzhou, Nanjing, Guangzhou, Chengdu, Chongqing, and Wuhan.



Current Initiatives and Future Outlook

Live Shopping Demo Studio and Commerce Initiatives

Panda Studio provides specialized solutions for the rapidly growing live-commerce market. We operate a dedicated live-shopping demo space, sell studio equipment, and support implementation using our high-quality production capabilities and extensive streaming expertise. Our own live-commerce operations also generate practical know-how.

Solutions Based on Proven Chinese Expertise
We understand China's advanced live-shopping studio systems and operating practices. Using successful models established in China, we propose studio designs and workflows that help companies build fast, effective live-commerce operations in Japan.

High Conversion and Profitability
Live commerce enables real-time interaction similar to in-store service and delivers higher conversion than conventional e-commerce or video advertising. In our own streams, more than 20 of roughly 50 viewers made purchases, demonstrating strong sales efficiency. We support partners end to end—from equipment sales and studio construction to streaming operations—to build new revenue channels.







Current Initiatives and Future Outlook

Global Expansion of Corporate Rental Services



Shenzhen Office
深圳市南山区粤海街道康泰 创新广场A座22F 2201

Entering Asian markets: China, Korea, Taiwan, Singapore, and beyond
Deploying a model proven in Japan
Building a global organization: A multilingual Chinese, Korean, and English team delivering world-class support.
Partnerships with iRentals, HYUNDAY FOMEX, TOVGROUP, and DAYPAY will launch corporate rental services in China, Korea, and Taiwan in 2026, followed by phased expansion across Southeast Asia.

Panda Studio's Role
Systems: Localize Japan-developed rental systems and operations
Technical support: Support overseas system rollout and operations
Quality management: Maintain rental-service standards

Local Partners' Role
Customer development: Use local corporate networks
Market execution: Operate and market locally
Local response: Adapt services to each region

Current Initiatives and Future Outlook

Robot-Powered Automated Warehouse Expanded Rental Inventory

Rental equipment is currently inspected, returned, and shipped from the fifth-floor bay at X-FRONTIER, Sagawa Express's Tokyo hub. To expand categories and inventory, we plan to enlarge our space within X-FRONTIER or relocate to another warehouse. The new facility will use advanced robots to minimize staffing for shipping and returns.

¥10 Billion Growth Declaration and SME Growth Acceleration Subsidy

We will actively use the SME Growth Acceleration Subsidy, which covers half of the investment required to introduce a robotic warehouse.





自動倉庫（オートストア）



自動棚搬送ロボット（AGV）

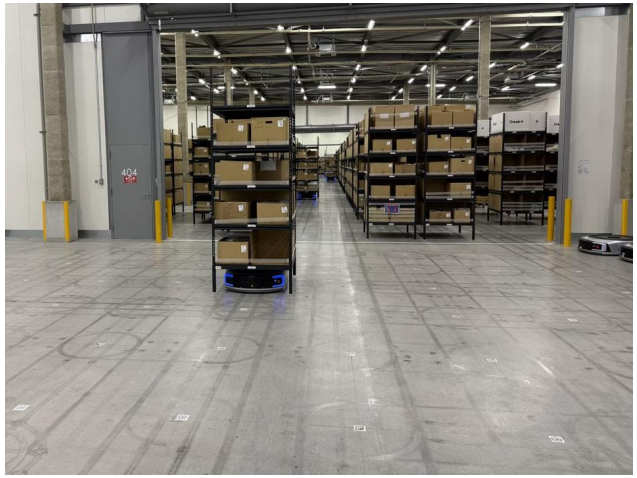
Current Initiatives and Future Outlook

PANDA STUDIO

Optimizing Logistics with a Robotic Warehouse



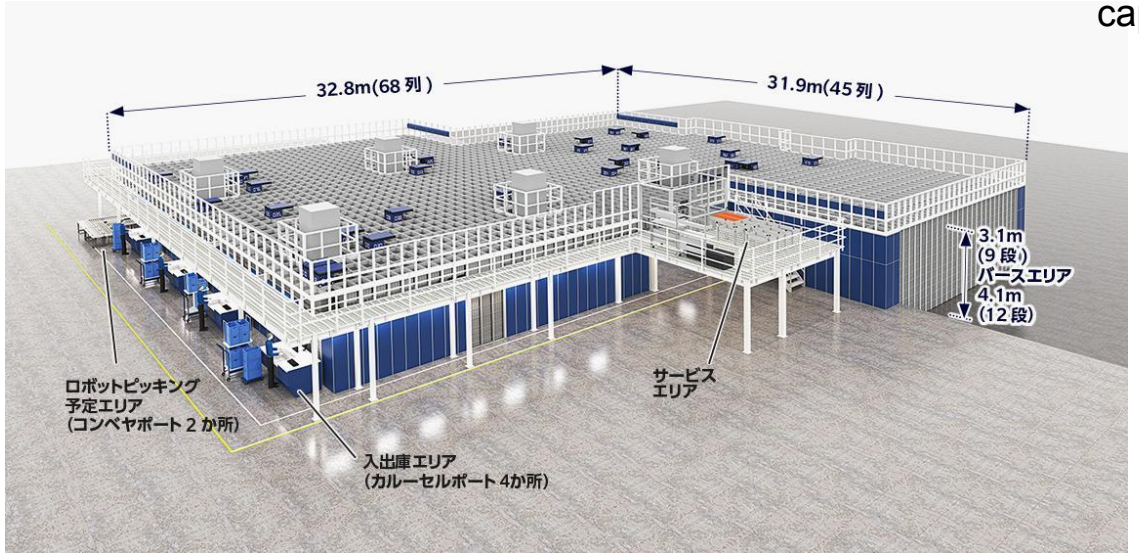
Robot movements are monitored to handle more than 7,000 shipments per day with the minimum fleet.



Shelf-Transport Robots (AGVs)
Fleet size is adjusted to shipment volume.



Grid-Based Automated Warehouse
About three times the storage capacity of conventional shelving.



AutoStore currently operating at Sagawa Express X-FRONTIER

Studio Introduction



PANDA STUDIO
Nihonbashi Hamacho



PANDA STUDIO
Odaiba



PANDA STUDIO
Akasaka



Automated Warehouse
X FRONTIER